



Everyday

2025



Launch
2

New Format
Birthday • Special
Messages • Baby
Wedding • Themes
Licensed

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Everyday Launch 2 2025

We're thrilled to present Everyday Launch 2 for 2025, featuring balloons for a wide range of events and celebrations. Whether it's a casual gathering, a special milestone, or just another beautiful day, our newest launch brings a burst of freshness to every moment.



Let's get social!



Follow [@anagramballoons](#) on social media to stay current and share what's happening!

Icon Key

Product Features



Specifically designed for air inflation, no helium required.

hang tabs

Includes Hang Tabs, allowing the balloon to be filled with air and hung with a ribbon or string.



Features our exclusive matte satin finish.

Exclusive Formats

The following balloon formats are exclusive to Anagram:



Film Types



Balloons made with Anagram Xtralife® Technology stay fuller and look fresher longer, lasting 3 to 5 times longer than non-XL® foil balloons. Longer life means less re-inflation, saving time and money. Available in a variety of shapes and sizes.



20% helium cost savings compared to industry standard 18-inch balloons, but only 4% less surface area. More than \$400 of additional balloon sales.* More than 100 HeXL® balloons per helium tank industry average*.

clear film

Balloons are printed on a clear film.

holographic

Holographic films produce beautiful, eye-catching dazzle with their twinkling patterns and color-enhancing effects.

Better Together

Anagram Latex + Foil



Indicates which Anagram Latex and Foil colors complement each design collection and are featured in our lifestyle photography.

*based on 219 cu ft tank and retail price of \$3.99 per standard balloon.



New format

Panoramic™

Panoramic™ - IS BACK! with a stunning clear film front panel that reveals a printed design on the inside back panel. These eye-catching balloons create a striking, multi-dimensional effect!





Ice Cream Party Birthday
Panoramic™ P35 49833-01,02
15"/38cm w x 15"/38cm



Birthday Balloons
Panoramic™ P35 49832-01,02
15"/38cm w x 15"/38cm



Little Moon Girl
Panoramic™ P35 49834-01,02
15"/38cm w x 15"/38cm



Little Moon Boy
Panoramic™ P35 49838-01,02
15"/38cm w x 15"/38cm



Rising Star Congrats
Panoramic™ P35 49846-01,02
15"/38cm w x 15"/38cm



(Back)

Bluey
Panoramic™ P38 49847-01,02
15"/38cm w x 15"/38cm



(Back)

SpongeBob SquarePants
Panoramic™ P38 49848-01,02
15"/38cm w x 15"/38cm



(Back)

Hot Wheels
Panoramic™ P38 49849-01,02
15"/38cm w x 15"/38cm



(Back)

Stitch
Panoramic™ P38 49850-01,02
15"/38cm w x 15"/38cm



BT

Latex Metallic Navy Flag Blue, Satin Luxe® Gold Sateen, Fashion: Hot Pink, Berry, Orange Peel, Kiwi

Birthday

Trend



Concept



Satin Birthday Blast

Celebrate with a bang! Express yourself with a burst of modern primary colors accented in white gold.

BT



Standard Apple Red



Metallic Navy Flag Blue



Fashion Robin's Egg Blue



Standard Sunshine Yellow

Latex

Foil



Metallic Red



Satin Luxe® True Navy



Caribbean Blue



Metallic Yellow



hang tabs

Satin Birthday Blast
SuperShape® P35 49042-01,02
27"/68cm w x 29"/73cm h



XL

Satin Birthday Blast
Standard Satin XL® S40
49041-01,02



XL

Satin Birthday Blast
9"/23cm A15 49043-09



Latex Standard: Apple Red, Sunshine Yellow, Pastel Blue, Tangerine, Festive Green, Bright Royal Blue
Foil Metallic: Red, Blue, Green, Yellow, Purple

Trend



Concept



Birthday Balloons

Overlapping balloons adds a fun modern texture to the classic, icon birthday pattern.

BT

Latex



Standard
Apple Red



Standard
Sunshine Yellow



Metallic
Kiwi



Pearl
Caribbean Blue

Foil



Metallic
Red



Metallic
Yellow



Vibrant
Green



Vibrant
Blue



(Back)

Birthday Balloons

Panoramic™ P35 49832-01,02
15"/38cm w x 15"/38cm

Coordinates with these existing designs



AirLoonz® Junior
47163-01



DooDads™
46846-01



Orbz®
47015-01



SuperShape®
46957-01,02



Standard
46956-01,02



Mini Shape
46981-02



9"/23cm 47009-09
4"/10cm 45906-02



Concept



Birthday Glitz

Celebrate in style with a birthday party bursting with classic bright rainbow ombres and sparkling silver confetti.

BT



Standard
Apple Red



Fashion
Tranquil Blue



Standard
Sunshine Yellow



Fashion
Caribbean Blue

Latex



Metallic
Red



Metallic
Blue



Vibrant
Yellow



Caribbean
Blue

Foil



(Side)

orbz^{XL}

Birthday Glitz

Orbz[®] XL™ G20 49790-01
15"/38cm w x 16"/40cm h



hang tabs

Birthday Glitz

SuperShape[®] P35 49789-01,02
29"/73cm w x 27"/68cm h



Birthday Glitz
Standard HX[®] S40
49788-01,02



Birthday Glitz
9"/23cm A15 49791-09

Trend



Concept



Ice Cream Party

An alternative to birthday cake, birthday ice cream is covered with playful sprinkles and layers of colorful scoops.

BT



Fashion Hot Pink



Standard Sunshine Yellow



Macaron Mint



Standard Purple

Latex

Foil



Vibrant Pink



Metallic Yellow



Satin Luxe® Mint Green



Pearl Lavender



(Back)

Ice Cream Party Birthday
Panoramic™ P35 49833-01,02
15"/38cm w x 15"/38cm

Coordinates with these existing designs



Orbz®
47016-01



SuperShape®
46961-01,02



Standard
46960-01,02



9"/23cm 47089-09
4"/10cm 47023-02



Latex Standard Sunshine Yellow, Fashion: Kiwi, Eucalyptus, Sage, Orange Peel

Trend



Concept



Cute Dragon Birthday

Fire breathing fun, this dragon themed collection is pure magic.

BT



Metallic Festive Green



Fashion Orange Peel



Standard Bright Royal Blue



Metallic Kiwi

Latex

Foil



Metallic Green



Metallic Orange



Metallic Blue



Vibrant Green



(Sides)

Cute Dragon Birthday
Orbz® XL™ G20 49036-01
15"/38cm w x 16"/40cm h



Cute Dragon Birthday
Standard HX® S40
49034-01,02



Concept



Cute Octopus Birthday

This quirky, trendy character is the star of this under-the-sea collection and can carry balloons, presents, cakes and treats to the party.

BT



Fashion
Orange Peel



Standard
Bright Royal Blue



Metallic
Kiwi



Fashion
Ocean Blue

Latex

Foil



Metallic
Orange



Metallic
Blue



Vibrant
Green



Dark
Blue



(Sides)

orbz^{XL}

Cute Octopus Birthday
Orbz^{XL}™ G20 47863-01
15"/38cm w x 16"/40cm h

Cute Octopus Birthday
Standard HX[®] S40
47860-01,02



Special
Messages

Trend



Concept



Get Well Patch

Brighten someone's day with this sweet and charming collection! Featuring adorable designs and classic bandage icons, these thoughtful wishes are sure to bring a smile and speedy recovery.

BT



Standard
Sunshine Yellow

Latex



Standard
Apple Red



Fashion
Caribbean Blue



Standard Bright
Royal Blue

Foil



Vibrant
Yellow



Metallic
Red



Caribbean
Blue



Metallic
Blue



hang tabs

Get Well Patch

SuperShape® P35 49810-01,02
15"/38cm w x 29"/73cm h



Get Well Patch
Standard HX® S40
49809-01,02



Get Well Patch
9"/23cm A15 49811-09
4"/10cm A15 49812-02

Trend



Concept



Happy Retirement

Celebrate an incredible journey with a burst of color and joy! Against a chic dark backdrop, bright icons and vibrant hues set the stage for a modern retirement party filled with laughter, memories, and new beginnings.

BT



Standard
Apple Red



Metallic
Kiwi

Latex



Standard Bright
Royal Blue



Satin Luxe®
Gold Sateen

Foil



Metallic
Red



Vibrant
Green



Metallic
Blue



Metallic
White Gold



(Side)

orbz XL

Happy Retirement
Orbz® XL™ G20 49845-01
15"/38cm w x 16"/40cm h



XL
hang tabs

Happy Retirement
SuperShape® XL® P35 49843-01,02
23"/58cm w x 32"/81cm h



HeXL

Happy Retirement
Standard HX® S40
49842-01,02



Happy Retirement
Standard HX® S40 49844-09

Trend



Concept



Rising Star

Bright, bold, and bursting with joy—this collection is designed to make every celebration unforgettable. Featuring vibrant colors, playful confetti, and shooting stars, it is perfect for every celebration worth cheering for.

BT



Standard
Sunshine Yellow



Fashion
Ocean Blue

Latex



Fashion Robin's
Egg Blue



Standard
Purple

Foil



Metallic
Yellow



Metallic
Blue



Caribbean
Blue



Pearl
Lavender



(Back)

Rising Star Congrats

Panoramic™ P35 49846-01,02
15"/38cm w x 15"/38cm

Coordinates
with these
existing
designs



Orbz®
46448-01



Jumbo
46447-01,02



Standard
46446-01,02

Trend



Concept



Satin Bold Thank You

Show your gratitude with a pop-art influenced, bold, font-focused 'Thank You'.

BT



Standard Apple Red



Metallic Navy Flag Blue



Fashion Robin's Egg Blue



Standard Purple

Latex

Foil



Metallic Red



Satin Luxe® True Navy



Caribbean Blue



Pearl Lavender



Satin Bold Thank You
SuperShape® XL® P35 49062-01,02
22"/55cm w x 28"/71cm h

XL \$
hang tabs



Satin Bold Thank You
Standard Satin XL® S40
49061-01,02



Satin Bold Thank You
9"/23cm A15 49063-09



Latex Satin Luxe®: Gold Sateen, Azure, Pastel Blue
Foil Satin Luxe® Gold Sateen

Baby

Trend



Concept



Little Moon Boy

Welcome to the world, little star with this sweet celestial theme that sparkles like the night stars.

BT



Satin Luxe®
Gold Sateen

Latex



Pearl
Pastel Blue



Pearl
Frosty White



Satin Luxe®
Gold Sateen

Foil



Metallic
Blue



Satin Luxe®
White



(Back)

Little Moon Boy

Panoramic™ P35 49838-01,02
15"/38cm w x 15"/38cm



hang tabs

Little Moon Boy

SuperShape® P35 49836-01,02
29"/73cm w x 23"/58cm h



Little Moon Boy
Standard HX® S40
49835-01,02



Little Moon Boy
9"/23cm A15 49837-09



Concept



Little Moon Girl

Welcome to the world, little star with this sweet celestial theme that sparkles like the night stars.

BT

Latex



Satin Luxe®
Gold Sateen



Pearl
Pretty Pink



Pearl
Frosty White

Foil



Satin Luxe®
Gold Sateen



Vibrant
Pink



Satin Luxe®
White



Little Moon Girl
Panoramic™ P35 49834-01,02
15"/38cm w x 15"/38cm



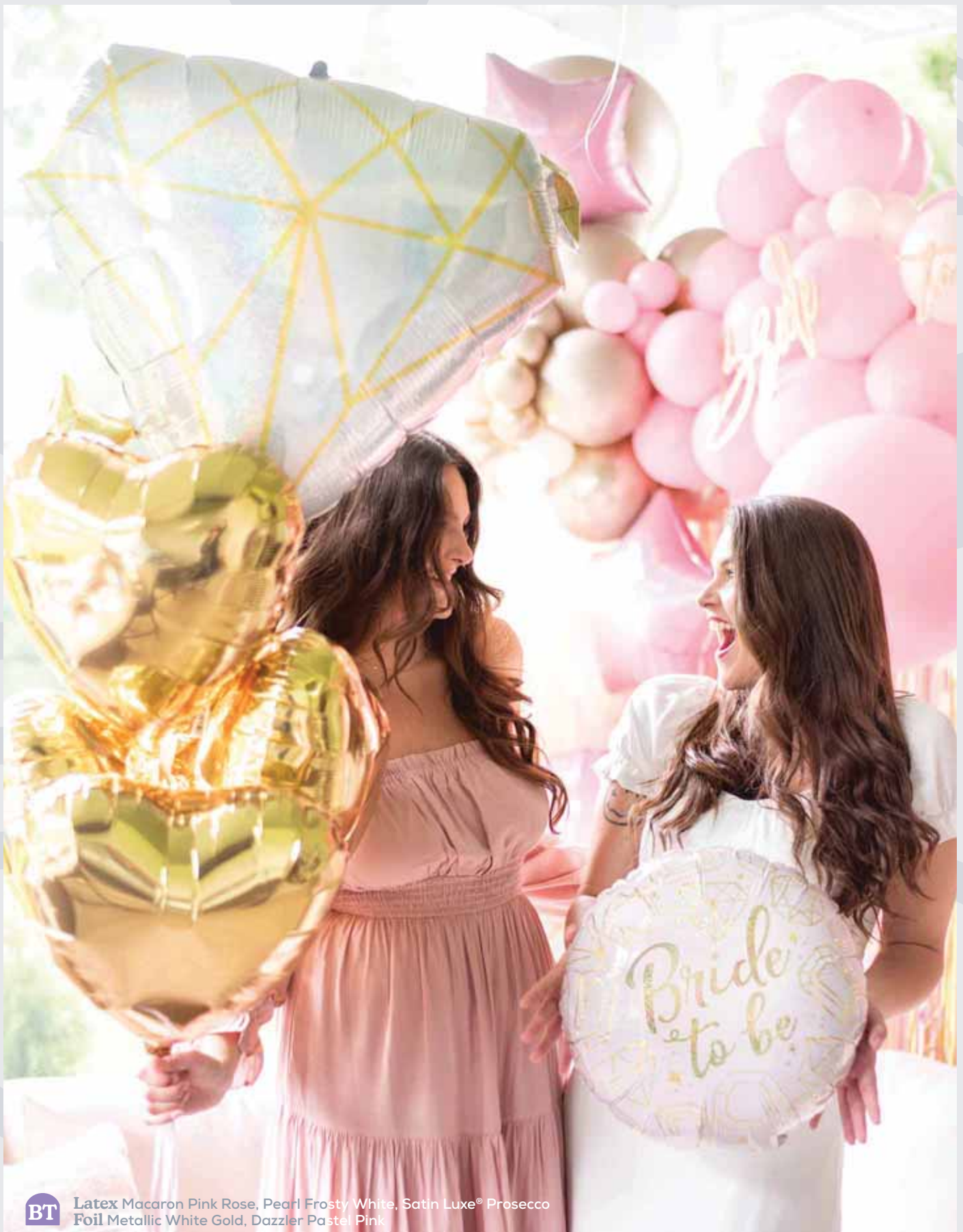
Little Moon Girl
SuperShape® P35 49823-01,02
29"/73cm w x 23"/58cm h



Little Moon Girl
Standard HX® S40
49822-01,02



Little Moon Girl
9"/23cm A15 49824-09



Latex Macaron Pink Rose, Pearl Frosty White, Satin Luxe® Prosecco
Foil Metallic White Gold, Dazzler Pastel Pink

Wedding



Concept



Bride To Be

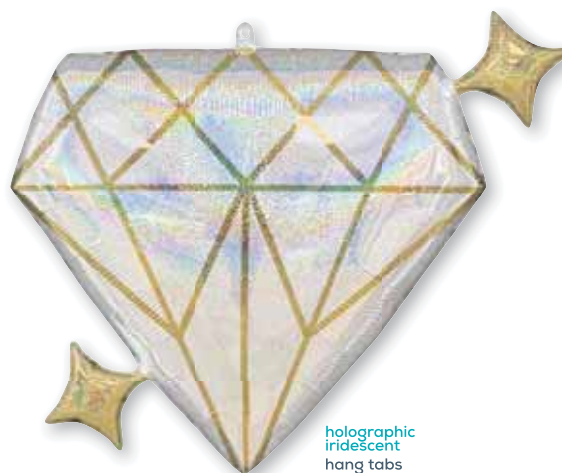
Celebrate the love with elegant white gold accents on a blush pink backdrop and chic geometric diamond icons, this engagement party is a sparkling start to their forever.

BT

Latex

Satin Luxe®
Gold SateenPearl
Pretty PinkPearl
Frosty White

Foil

Satin Luxe®
Gold SateenMetallic
PinkSatin Luxe®
Whiteholographic
iridescent
hang tabs

Bride to Be

Holographic SuperShape® P45 49820-01,02
27"/68cm w x 25"/63cm h

holographic
iridescent

Bride to Be
Standard Holographic S55
49819-01,02

holographic
iridescent

Bride to Be
9"/23cm A15 49821-09



Satin I Do Crew
Mini Shape A30
49818-02

Trend



Concept



Floral Toast

Make a toast to blooming love with this romantic floral collection.

BT



Satin Luxe®
Gold Sateen



Pearl
Pretty Pink

Latex



Pearl
Hydrangea



Pearl
Frosty White

Foil



Satin Luxe®
Gold Sateen



Vibrant
Pink



Pearl
Lavender



Satin Luxe®
White



XL
hang tabs

Floral Toast

SuperShape® XL® P35 49071-01,02
24"/60cm w x 29"/73cm h



XL \$

Satin Floral Toast

Standard Satin XL® S40
49070-01,02

Trend



Concept



Dazed and Engaged

Embracing a groovy, 70s inspired vibe. Perfect for brides who love nostalgia and want a colorful, lively celebration.

BT



Fashion Hot Pink



Metallic Tangerine



Macaron Mint



Satin Luxe® Gold Sateen

Latex

Foil



Vibrant Pink



Vibrant Orange



Satin Luxe® Mint



Metallic White Gold



XL
hang tabs

Dazed and Engaged
SuperShape® XL® P35 49814-01,02
21"/53cm w x 21"/53cm h



HeXL

Dazed and Engaged
Standard HX® S40
49813-01,02



Dazed and Engaged
Mini Shape A30
49815-02



BT

Latex Pearl: Light Yellow, Orange Peel, Pretty Pink, Mint Green, Pastel Blue, Hydrangea, Gold

Characters & Themes



Concept



Pegasus

Let magic take flight with this mystical evolution of the ever-popular unicorn.

BT



Pearl Frosty White



Pearl Pretty Pink



Fashion Caribbean Blue



Pearl Hydrangea

Latex

Foil



Satin Luxe White



Vibrant Pink



Caribbean Blue



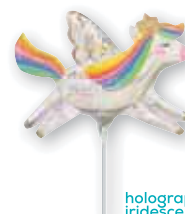
Pearl Lavender



holographic
iridescent

Pegasus

Standard Holographic S55
49079-01,02



holographic
iridescent

Pegasus

Holographic Mini Shape A30
49080-02

Trend



Concept



Neon Tropical

Expanding on the hot trends of monstera leaves and exotic birds, you can create your own paradise with this lushly neon tropical collection.

BT



Fashion
Hot Pink



Fashion
Caribbean Blue



Standard
Sunshine Yellow



Fashion
Kiwi

Latex

Foil



Vibrant
Pink



Caribbean
Blue



Vibrant
Yellow



Vibrant
Green



Neon Tropical
SuperShape® XL® P35 49048-01,02
26"/66cm w x 36"/91cm h

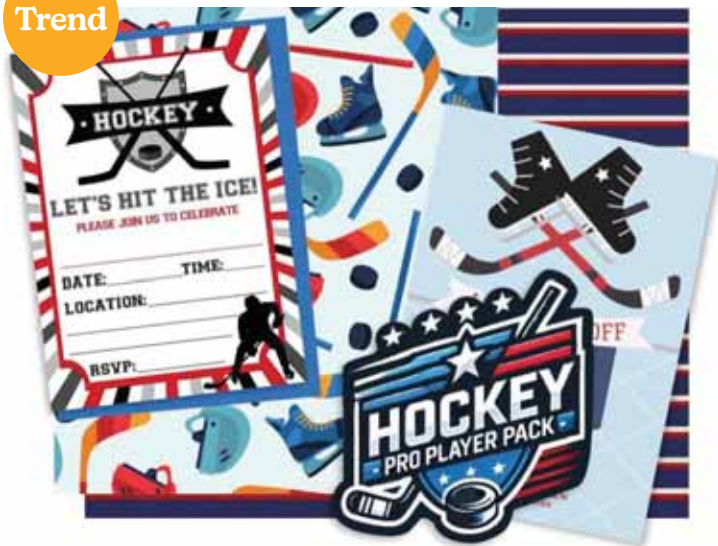


Neon Tropical
Standard HX® S40
49047-01,02



Neon Tropical
Mini Shape A30 49049-02

Trend



Concept



Hockey

Gear up for a thrilling classic hockey party! With ice-cold fun, team spirit, and plenty of action, it's the ultimate celebration for every hockey fan.

BT



Standard
Apple Red



Standard
Bright Royal Blue



Fashion
Jet Black



Satin Luxe
Platinum

Latex

Foil



Metallic
Red



Metallic
Blue



Metallic
Black



Metallic
Silver



Hockey
Jumbo HX® P32 49798-01,02
24"/60cm w x 24"/60cm h



Hockey
Standard HX® S40
49797-01,02

Trend



XL[®]
hang tabs

Monstera Leaf

SuperShape[®] XL[®] P30 49017-01,02
22"/55cm w x 30"/76cm h

Monstera Leaf

This fresh collection brings the lush beauty of monstera leaves to life with bold greens and modern simplicity. Perfect for a variety of gatherings, or just adding a touch of nature-inspired cool to any moment. Clean, vibrant, and effortlessly on trend.

BT



Metallic
Festive Green



Metallic
Kiwi

Latex



Satin Luxe[®]
Gold Sateen



Pearl
Frosty White

Foil



Metallic
Green



Vibrant
Green



Metallic
White Gold



White

Trend



HeXL[®]
SAVERS XL JUMBO

My Favorite

Jumbo HX[®] P32 49065-01,02
27"/68cm w x 27"/68cm h

My Favorite

Fun and colorful, this collection celebrates that special favorite person you can always be goofballs with.

BT



Fashion
Hot Pink



Metallic
Kiwi

Latex



Standard
Purple



Standard
Sunshine Yellow

Foil



Vibrant
Pink



Vibrant
Green



Pearl
Lavender



Metallic
Yellow





Trend



XL
hang tabs

Bow Bliss

SuperShape® XL® P35 49800-01,02
30"/76cm w x 25"/63cm h

Bow Bliss

This sweet and stylish collection features a playful pink bow in soft, cheerful tones—perfect for adding a pop of joy. With its fresh, feminine feel and versatile design, Bow Bliss brings a little extra happy to any moment.

BT

Latex



Pearl
Pretty Pink

Foil



Vibrant
Pink



BT

Latex Standard Pastel Blue, Fashion: Hot Pink, Tranquil Blue, Macaron: Honeydew, Lemon

Licensed



(Back)

Bluey
Panoramic™ P38 49847-01,02
15"/38cm w x 15"/38cm



(Back)

SpongeBob SquarePants
Panoramic™ P38 49848-01,02
15"/38cm w x 15"/38cm



(Back)

Hot Wheels
Panoramic™ P38 49849-01,02
15"/38cm w x 15"/38cm



(Back)

Stitch
Panoramic™ P38 49850-01,02
15"/38cm w x 15"/38cm



Helium chart

Use this chart to estimate helium needs for all of our balloons!

Balloon Category	Average Volume		Balloon Weight Required
	Cubic cm	Cubic ft.	
Standard HX®	11,000	0.39	8g
Standard	13,000	0.47	8g
Standard Shape (Varies)	18,000	0.64	8g
ColorBlast® (21C)	18,000	0.64	16g
Diamondz®	27,500	0.97	30g
Intricates® Hearts	30,000	1.06	16g
Orbz®	32,000	1.13	30g
Cubez®	38,500	1.36	30g
SuperShape® (Varies)	40,000	1.41	30g
See-Thru™ (26C)	40,000	1.41	30g
Anglez®	42,800	1.51	30g
Helium Savers® Jumbo	55,000	1.94	45g
Sing-A-Tune®	55,000	1.94	30g
Jumbo (H/C/S)	75,000	2.65	60g

For more detailed information, please contact Anagram Customer Service at **800-554-4711** or your Anagram Balloon Distributor.



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Printed in the U.S.A.

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